MAKE THE WORLD
SOUND BETTER

2024 ISA INTERNATIONAL SOUND AWARDS

ISA2024 Submission Guide

Here are some useful tips and recommendations for your submission.

Firstly, please read carefully the submission requirements that can be found on the website https://www.international-sound-awards.com/submission-details-2024/ and at the end of this document.

Take a close look at the categories

Choose only suitable ones. If you're unsure which to choose, don't hesitate to ask us for advice. Keep in mind that you have to pay fees for every category you win in.

Less is more

Submit only material that is absolutely essential for evaluation. Ask yourself how many videos, audio files or images are really necessary. Keep the text concise and to the point. Keep in mind that the jurors receive a lot of information to review.

Don't sell yourself short

You can have the best product or service. But if the jurors don't get it, you will miss the chance to win an award. Explain it well, show benefits and illustrate advantages. Show your submission to people that are not familiar with your product or service and ask them for feedback.
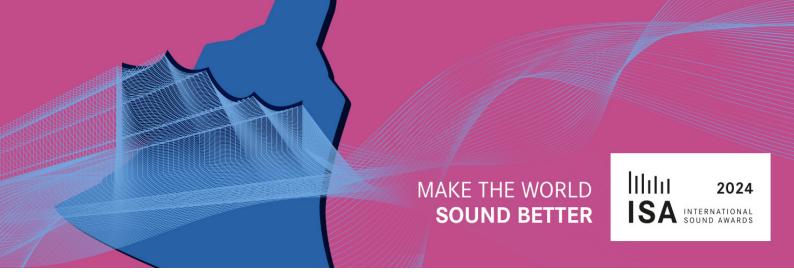
Substantiate claims with data and facts

Contents that were created for advertising purposes are not always adequate.

At a glance and easy to understand

A video that explains the benefits and features of your product or service will help the jurors to grasp it quickly. Keep the video short. Not more than 2-3 minutes.

Don't wait until the last-minute

Finish ahead of deadlines. Preparing a good award submission takes time and is challenging.

Submission requirements

General requirements
- All submissions must be entered online
- Submission material must be in English

Submission material
Please note that submission material must not exceed 500MB.

Compulsory:
- Abstract (max. 350 characters including spaces)
- Project description (max. 3,000 characters including spaces)
- Detailed information on outset, idea, concept, solution procedure, results:
    - A. Why is your project innovative, smart or useful? What makes it special and why does it deserve an award? (max. 1,500 characters including spaces)
    - B. Which problem does your project solve? How did you solve it? (max. 3,000 characters including spaces)
    - C. Outcomes and benefits (max. 3,000 characters including spaces)
- Credits
- Presentation images (landscape and portrait)

Optional, but highly recommended:
- Case film (recommended maximum duration 2-3 minutes). The film will be shown to the jury and will be published on the ISA website.
- In some cases, the jury should have the opportunity to try out the submitted product or service. This mainly concerns entries in the Game Audio category and software. It is highly recommended to provide codes for demo versions or disc copies.
- Further supporting material (formats: PDF, MP3, AIFF, WAV, MPEG4, AVI, PNG, JPEG, TIFF).